



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Jim Craig

Travels from: **Massachusetts**

Fee Range: **\$20,001 - \$40,000**

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Jim Craig is widely known as the heart and soul of the 1980 USA Olympic Hockey team. The "Miracle on Ice" victory for the United States over the vaunted, seemingly unbeatable Soviet Union team is largely regarded as one of the most extraordinary sports victories of all time, and the team's success is attributed to exceptional teamwork.

Jim has parlayed his incredible work ethic and determination into an impressive sales career, spanning over 30 years. He has also translated many of the essential teamwork principles from the Olympics into successful business methods. He uses these methods to both educate and assist you in order to develop a team-oriented environment that will allow you, your team, and your business to successfully overcome the many challenges that you will face in the business world. Winning teamwork allowed Jim and the 1980 Olympic team to achieve "the impossible," and the same principles can lead your business to unprecedented success!

Since 1980, Jim Craig has been synonymous with Gold Medal success. Most people know him for his success on the ice in Lake Placid, but Jim's success in the business world over the last 30+ years is equally impressive.

As President and Founder of Gold Medal Strategies, Jim has created business strategies from the core principles that helped the 1980 U.S. Olympic Ice Hockey team to rise to amazing heights. With his "Gold Medal Strategies," Jim has traveled near and far to present his award winning keynote speech to over 500 businesses, including some of the world's most recognizable brands.

Each appearance leaves an indelible impression on the people in attendance because Jim works diligently, through research and preparation, to cater the keynote to the specific needs of the company. This attention to detail and commitment to excellence is a trademark of Jim's and is also a big reason why he continues to be one of the most coveted keynote speakers in the industry.

### *Most Requested Programs...*

- Power of Teamwork
- Fundamentals of Winning
- Commitment to Excellence
- Goal Achievement
- Conflict Management
- Transformational (Change) Management
- Accountability for Action
- Confidence Building
- Rewards of Risk Taking
- Recruiting for Result